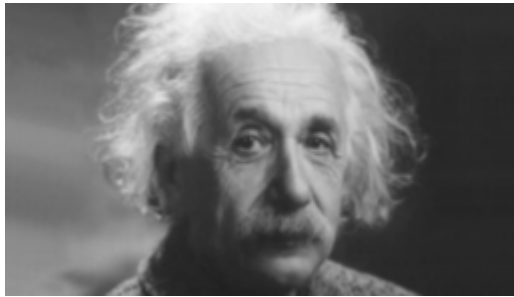


**S**trategy - is figuring out what is the most important thing for your company and deciding to focus on it and say no to everything else.

Anonymous Venture  
Capital Investor

The power of compound interest is the 8th wonder of the world.



Albert Einstein

Theoretical Physicist: Developed the Theory of Relativity

The question isn't who is going to let me; it's who is going to stop me.



Ayn Rand

Novelist, Philosopher "Atlas Shrugged"

The biggest thing about negotiating: You've got to make sure you're trying to construct a good deal for them.



Al Hoffman, Jr.

Real Estate Developer, Former  
U.S. Ambassador to Portugal

The best audience is  
intelligent,  
well-educated and a little  
drunk.



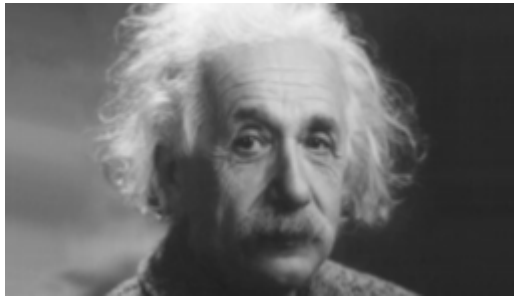
Alben W. Barkley  
35th U.S. Vice President

**D**esign is an agent of change, which can help us to make sense of what is happening and to turn it to our advantage.



Alice Rawsthorn  
Design Critic and Author

If you can't explain it  
simply, you don't  
understand it well enough.



Albert Einstein

Theoretical Physicist: Developed  
the Theory of Relativity

**T**he pessimist complains  
about the wind; the  
optimist expects it to  
change; the entrepreneur  
adjusts the sails.



**William Arthur Ward**  
Often Quoted Writer of  
Inspirational Maxims



Things are never going to  
turn out the way you  
think they will.



Alan Arkin

American Actor, Director and  
Screenwriter

**W**hen a distinguished but elderly scientist states that something is possible, he is almost certainly right. When he states that something is impossible, he is very probably wrong.



Arthur C. Clarke

Science Fiction Writer

**T**ell me and I forget,  
teach me and I may  
remember, involve me and I  
learn.



## Benjamin Franklin

American Polymath and one of  
the Founding Fathers of the U.S.

Elon cares a lot about humanity, but he doesn't really care about individual people all that much.

Anonymous

A former Tesla executive tells Wired Elon Musk is in an "abusive" relationship with his employees

**W**hen you're finished  
changing, you're  
finished.



**Benjamin Franklin**

American Polymath and one of  
the Founding Fathers of the U.S.

If you think you're too small to have an impact, try going to bed with a mosquito in the room.



Anita Roddick

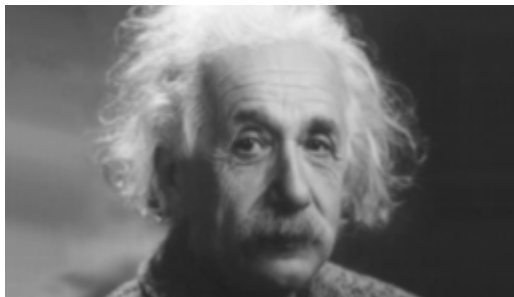
British Businesswoman, Human Rights Activist, Environmental Campaigner

If you can't stand the heat,  
don't tickle the dragon.



Anonymous

I think and think for months and years, ninety-nine times, the conclusion is false. The hundredth time, I am right.



Albert Einstein

Theoretical Physicist: Developed the Theory of Relativity



The only way of discovering the limits of the possible is to venture a little way past them into the impossible.



Arthur C. Clarke  
Science Fiction Writer

Any sufficiently  
advanced technology is  
indistinguishable from  
magic.



Arthur C. Clarke  
Science Fiction Writer

**M**ediocre people are  
always at their best.

Author Unknown

I am not a fan of lost  
causes. But a ... of causes  
not yet won.

Anonymous

Being a great entrepreneur is doing all the things you love to do on the days you don't feel like doing them.



Adapted from Julius Erving

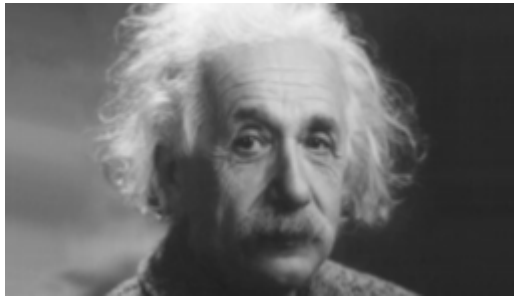
**E**xample is not the main thing in influencing others. It is the only thing.



**Albert Schweitzer**

Alsatian Theologian, Organist,  
Writer, Humanitarian,  
Philosopher and Physician

The secret to creativity is  
knowing how to hide  
your sources.



Albert Einstein

Theoretical Physicist: Developed  
the Theory of Relativity

It's so much easier to do  
something new than to do  
something well.

Author Unknown



**B**eer is proof that God  
loves us and wants us to  
be happy.



**Benjamin Franklin**

American Polymath and one of  
the Founding Fathers of the U.S.

A financier is a  
pawnbroker with  
imagination.



A.W. Pinero

English Actor, Dramatist and  
Stage Director

Nothing new ever  
happened before.



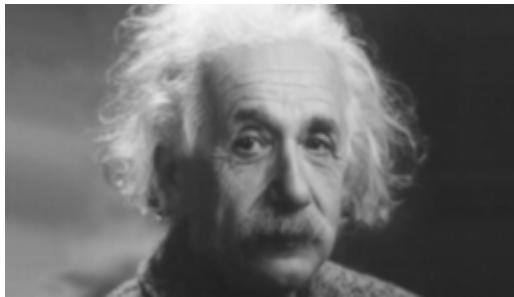
Benjamin Ferencz,  
Esq.  
Lead Prosecutor, Nuremberg  
Trials

Take my factories and my money but leave me my salesmen and I'll be back where I was in two years.



Andrew Carnegie  
American Industrialist

**T**ry to become not a  
[person] of success, but  
try rather to become a  
[person] of value.



Albert Einstein

Theoretical Physicist: Developed  
the Theory of Relativity

If you want to go fast, go  
alone. If you want to go  
long, go together.

African Proverb

Failing to plan, is  
planning to fail.



Benjamin Franklin

American Polymath and one of  
the Founding Fathers of the U.S.

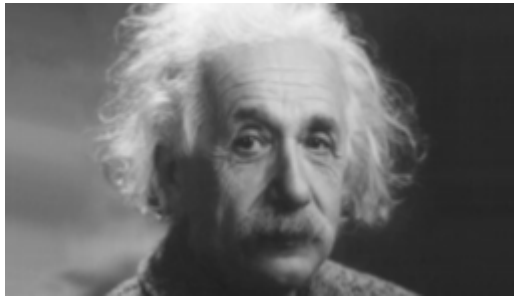
If I'm the smartest guy in the room, I'm in the wrong room.



Alexander Crowell  
Managing Director, PureTerra  
Ventures



Imagination is more  
important than  
knowledge.



Albert Einstein

Theoretical Physicist: Developed  
the Theory of Relativity

**G**ive me a place to stand,  
and I will move the  
earth.



## Archimedes

Greek Mathematician, Physicist,  
Engineer, Inventor, Astronomer

**T**ypos in your  
presentation tell your  
investors how carefully you  
plan to manage their money.

Anonymous

People respond best to  
someone who is sure of  
what they want.



Anna Wintour  
British Journalist

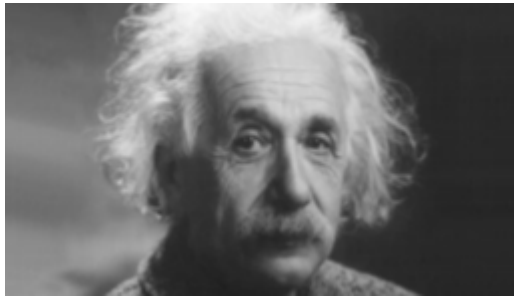
Good judgment comes  
from experience and  
experience ... well, that  
comes from poor judgment.



A.A. Milne

Author

The only reason for time  
is so that everything  
doesn't happen at once.



Albert Einstein

Theoretical Physicist: Developed  
the Theory of Relativity

**N**o nation was ever  
ruined by trade.



**Benjamin Franklin**

American Polymath and one of  
the Founding Fathers of the U.S.

In everyone's life, at some time, our inner fire goes out. It is then burst into flame by an encounter with another human being.



## Albert Schweitzer

Alsatian Theologian, Organist,  
Writer, Humanitarian,  
Philosopher and Physician



If you never retire, you will  
never expire.



Al Hoffman, Jr.

Real Estate Developer, Former  
U.S. Ambassador to Portugal

**P**roofread carefully to see  
if you any words out.

Author Unknown

An investment in  
knowledge pays the  
best interest.



Benjamin Franklin

American Polymath and one of  
the Founding Fathers of the U.S.

Content is king but  
context is the kingdom.



Amy Ferris

Head of Global Marketing, Apple  
Media Sales

A fish doesn't know it's  
wet.

Author Unknown

**N**ever attribute to malice  
that which is  
adequately explained by  
stupidity.

Author Unknown

**N**othing is easy. If you  
want to do nothing,  
that's easy.

Author Unknown

I never read. I just look at pictures.

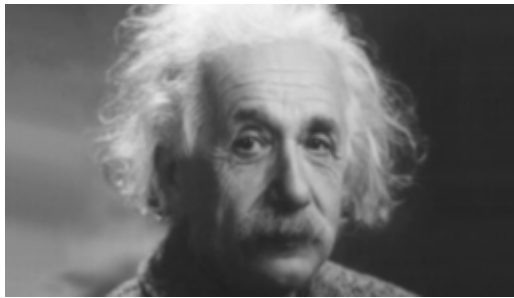


Andy Warhol

American Artist, Director and  
Producer



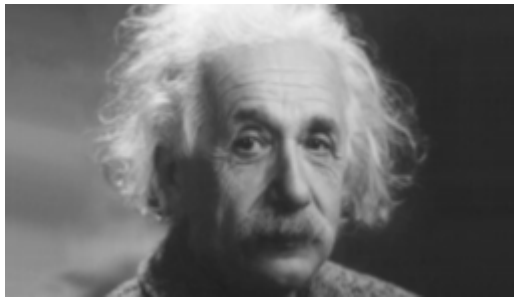
**W**e can't solve problems  
using the same  
thinking that we used when  
we created them.



**Albert Einstein**

Theoretical Physicist: Developed  
the Theory of Relativity

**A**s our circle of  
knowledge expands, so  
does the circumference of  
darkness surrounding it.



**Albert Einstein**

Theoretical Physicist: Developed  
the Theory of Relativity